



BUSINESS MEETING OF THE  
MICHIGAN LIQUOR CONTROL COMMISSION

Held: Tuesday, March 25, 2014  
Lansing District Office  
7150 Harris Drive  
Lansing MI 48909

Present: Andrew J. Deloney, Chairman  
Teri L. Quimby, Commissioner  
Dennis Olshove, Commissioner

Absent: None

Staff: Steve Robinson, Director of Finance Division  
Anita Fawcett, Executive Services Division

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The meeting was called to order by Chairman Deloney at 9:40 a.m., noting a quorum was present.

- I. Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Commission meeting of March 4, 2014, be approved as written and presented, motion carried by unanimous vote.**

**Moved by Commissioner Olshove, supported by Commissioner Quimby, that the minutes of the Closed Session meeting of March 5, 2014 be approved as written and presented, motion carried by unanimous vote.**

- II. Mr. Robinson presented the E-Quote reports for product listings in four categories and requested approval of the following:**

- A. That the products listed below be granted exceptions to the standard pack size, inasmuch as the items are packaged nationally or meet other exceptions as indicated and be approved for listing in the approved products list effective May 4, 2014:**

| <u>COMPANY/ADA</u>  | <u>PRODUCT</u>                    | <u>PACK SIZE</u> |
|---|-----------------------------------|------------------|
| Jim Beam Brands Co.<br>(NWS Michigan, Inc.)               | 750ml Sauza 901 Silver Tequila    | 6 Bottles        |
| William Grant & Sons, Inc.<br>(General Wine & Liquor Co.) | 750ml Balvenie Sherry Cask 15 yr. | 6 Bottles        |

|   |                                     |            |
|---|-------------------------------------|------------|
| Jomada Imports, LLC<br>(NWS Michigan, Inc.)         | 750ml 79 Gold Caramel Spirit        | 6 Bottles  |
| Mississippi River Distilling<br>Company, L.L.C.     | 750ml Cody Road Bourbon Whiskey     | 6 Bottles  |
|   | 750ml Cody Road Rye Whiskey         | 6 Bottles  |
| Monsieur Henri Wine Company<br>(NWS Michigan, Inc.) | 750ml Siete Leguas Anejo Tequila    | 6 Bottles  |
|   | 750ml Siete Leguas Blanco Tequila   | 6 Bottles  |
|   | 750ml Siete Leguas Reposado Tequila | 6 Bottles  |
| Wilson Daniels, Ltd.<br>(General Wine & Liquor Co.) | 200ml Seagram's Peach Vodka         | 24 Bottles |

**B.** That the following requests for addition of product to the approved products list be approved for listing, effective May 4, 2014:

| <u>COMPANY/ADA</u>                                  | <u>PRODUCT</u>                | <u>PACK SIZE</u> |
|---|-------------------------------|------------------|
| E. & J. Gallo Winery<br>(General Wine & Liquor Co.) | 100ml New Amsterdam Orange    | 48 Bottles       |
|   | 100ml New Amsterdam Pineapple | 48 Bottles       |
| Luxco, Inc.<br>(General Wine & Liquor Co.)          | 50ml Pearl Variety PL 12 Pk   | 120 Bottles      |

That the request of Eton Street Brewery, LLC, holder of 2013 Small Distiller license, for addition of the following products to the approved product list, be approved for listing, effective May 4, 2014; further prior to any sale and distribution of the products through the Commission's spirit distribution system, Eton Street Brewery, LLC, must submit and receive Commission approval for an amended liquor quotation which designates an Authorized Distribution Agent for these products:

| <u>PRODUCT</u>                  | <u>PACK SIZE</u> |
|---------------------------------|------------------|
| 750ml Griffin Claw Gin          | 12 Bottles       |
| 750ml Griffin Claw Potato Vodka | 12 Bottles       |
| 750ml Griffin Claw Rum          | 12 Bottles       |
| 750ml Griffin Claw Vodka        | 12 Bottles       |

**C.** That the following requests for promotional or special packaging be approved for listing, effective May 4, 2014:

| <u>COMPANY/ADA</u>                                  | <u>PRODUCT</u>                       | <u>PACK SIZE</u> |
|---|--------------------------------------|------------------|
| Bacardi U.S.A., Inc.<br>(General Wine & Liquor Co.) | 1750ml Bacardi Supr w/50ml Mango Fus | 6 Bottles        |
|   | 1750ml Bacardi Supr w/50ml Mango Fus | 6 Bottles        |
| Jim Beam Brands Co.<br>(NWS Michigan, Inc.)         | 750ml Pinnacle w/50ml Cinnabon Vodka | 12 Bottles       |

|   |  |           |
|---|--|-----------|
| Brown-Forman Corporation<br>(General Wine & Liquor Co.) | 750ml Gentleman Jack w/Jigger          | 6 Bottles |
| Park Street Imports LLC<br>(NWS Michigan, Inc.)         | 750ml Aviation w/2 Gls & Recipe Book   | 6 Bottles |
| Moet Hennessy USA, Inc.<br>(NWS Michigan, Inc.)         | 750ml Glenmorangie Orig w/3 50ml's     | 6 Bottles |
| Skyy Spirits, LLC<br>(General Wine & Liquor Co.)        | 750ml Wild Turkey 101 w/Glass Boot     | 6 Bottles |
| Stoli Group (USA), LLC<br>(General Wine & Liquor Co.)   | 750ml Stolichnaya 80 w/Lemonade Shaker | 6 Bottles |

**D.** That the following requests for deletion of product from the approved products list be approved for delisting, effective May 4, 2014:

| <u>COMPANY</u>  | <u>PRODUCT</u>                     | <u>PACK SIZE</u> |
|---|------------------------------------|------------------|
| Classic Wine Imports, Inc.<br>(NWS Michigan, Inc.)            | 750ml Tomintoul 1967 Scotch        | 6 Bottles        |
| Heaven Hill Distilleries, Inc.<br>(General Wine & Liquor Co.) | 50ml Burnett's Ruby Red Grapefruit | 120 Bottles      |
| International Spirits & Wines, LLC<br>(NWS Michigan, Inc.)    | 375ml Buckwheat Otay Whiskey       | 12 Bottles       |
|   | 750ml Curious Gin                  | 6 Bottles        |
|   | 375ml Defiant Rye Whiskey          | 12 Bottles       |
|   | 375ml Most Righteous Bourbon       | 12 Bottles       |
|   | 750ml Peace Vodka                  | 6 Bottles        |
|   | 375ml Wicked White Whiskey         | 12 Bottles       |
| Palm Bay International, Inc.<br>(General Wine & Liquor Co.)   | 750ml 901 Tequila Anejo            | 6 Bottles        |
|   | 750ml 901 Tequila Reposado         | 6 Bottles        |
|   | 750ml 901 Tequila Silver           | 6 Bottles        |
| The Country Vintner, Inc.<br>(NWS Michigan, Inc.)             | 750ml Ridge Absinthe Verte         | 6 Bottles        |

**Moved by Commissioner Quimby, supported by Commissioner Olshove, that the above actions be taken in accordance with the E-Quote reports dated March 24, 2014, motion carried by unanimous vote.**

**III.** Mr. Robinson presented the January 2014 Financial Report which shows the results of our operations for the period of October 1, 2013 through January 2014. He advised the report will contain three (3) extra sales days when compared to last year. Mr. Robinson stated the Total Gross Sales increased over last year by almost \$15.6 million or 4.0%, and the Distilled Spirit cases sold decreased 19,479

or .7%. He advised the Net Income from spirit sales was up approximately \$1.0 million or 1.7%, and that Beer taxes are higher by almost \$576,000, with Wine taxes being lower by \$81,000.

**Moved by Commissioner Quimby, supported by Commissioner Olshove, that the January 2014 Financial Report, be accepted, motion carried by unanimous vote.**

**IV. Old Business.**

There was no Old Business.

**V. New Business.**

There was no New Business.

**VI. Public Comments.**

There were no public comments.

**With no further business, moved by Commissioner Olshove, supported by Commissioner Quimby, that the business meeting be adjourned at 9:45 a.m., motion carried by unanimous vote.**

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Anita Fawcett  
Executive Services

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Andrew J. Deloney  
Chairman